



3rd WVPA
AFRICA - MIDDLE EAST
2-4 SEPTEMBER 2026
Swissôtel The Bosphorus **ISTANBUL** *Meeting*



Sponsorship Kit

CONGRESS

PRESIDENT'S MESSAGE

3rd WVPA Africa and Middle East Meeting- İstanbul, 2026
“Sustainable Poultry Production from East to West”
September 2–4, 2026 – Swissôtel The Bosphorus Istanbul
www.wvpa2026istanbul.org

Dear colleagues and dear Friends,

The Turkish Branch of World Veterinary Poultry Association is honored to present the 3rd WVPA Africa and Middle East Meeting which will take place on September 2–4, 2026, at Swissôtel The Bosphorus, Istanbul. This prestigious event will gather over 800 veterinary professionals, poultry producers, academics, and industry stakeholders from more than 25 countries to address the challenges and opportunities in poultry health, explore the latest developments, innovation, production efficiency, and regional cooperation.

The Turkish branch of WVPA is a professional organization established on March 14, 1996, became a member of the World Veterinary Poultry Association (WVPA) one year later. With over 25 years of experience, Turkish branch of WPA has organized numerous national and international events with leading academic, governmental, and commercial partners. Among these events, the most significant was the 14th World Veterinary Poultry Congress (WVPAC), which was successfully held in Istanbul in 2005 with over 1,200 participants.

Building on this experience, our association applied to host the 3rd WVPA Africa and Middle East Meeting, a biennial event organized under the framework of WVPA. After the second meeting was held in Cairo, we proudly represented our country and Türkiye has been granted the right to hold the 3rd WVPA Africa and Middle East Meeting in Istanbul from September 2 to 4, 2026, hosted by the WVPA and the Turkish Branch of the World Veterinary Poultry Association. With the theme **“Sustainable Poultry Production from East to West,”** the congress will focus on critical topics essential to the sustainability of the poultry industry—particularly in Africa and the Middle East—including infectious diseases, control strategies, epidemiological status, gastrointestinal disorders and their impact on performance, climate change, water scarcity, emerging and re-emerging diseases and emerging technologies. The congress will feature more than ten internationally renowned invited speakers, ensuring a strong focus on the latest scientific developments aligned with the theme. We expect to welcome over 800 participants.

We believe that becoming a sponsor and partner of this congress will provide you:
Direct access to decision-makers and industry leaders, brand visibility across two continents, networking and business development. Furthermore, it will offer you acquire knowledge across all scientific disciplines, follow developments in practical applications of new techniques and processes, and discuss these with leading experts in poultry science.

We look forward to partnering with you to make this congress a great success.

Sincerely

Prof. Dr. Pınar Saçaklı
Chair of the Congress

WHY BECOME A PARTNER



BRAND VISIBILITY - INCREASE BRAND AWARENESS

Sponsorship places brands in front of large audiences delivering recognition ensuring that your brand is synonymous within the industry. Given the impressive global impact, your brand would be aligned with positive press and social media coverage before, during, and after the event and deliver unrivalled visibility.



NETWORK EXPANSION

Given the global presence at such an event, sponsorship delivers an opportunity to develop business relationships and generate quality leads. The event will be a great channel to actively network with participants and other professionals.



TARGET MARKET

As a sponsor you will be able to gain exclusive opportunities to engage one on one with key influencers and leaders within the market place.



INCREASE YOUR REACH

Opportunity to reach out to a larger audience across a mix of communications channels including email, direct, digital, social media and content marketing and public relations.

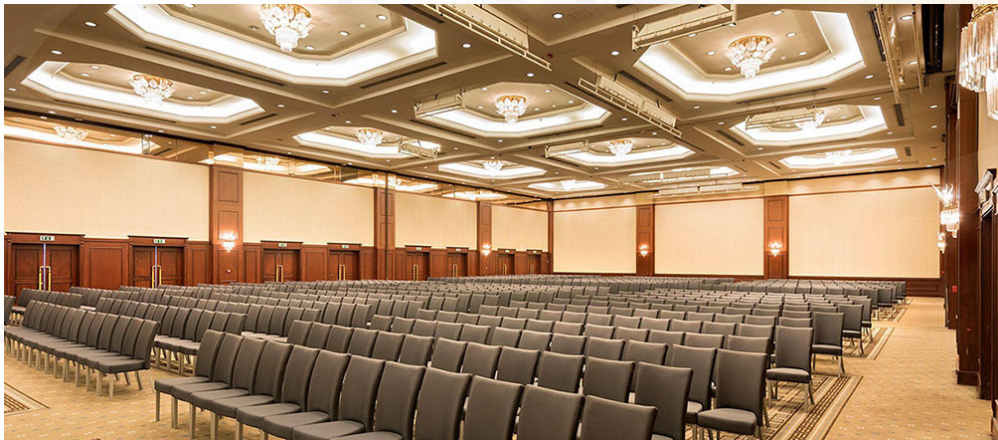
MAIN TOPICS

- **Viral Diseases of Poultry**
- **Bacterial and Mycoplasma Infections**
- **Antimicrobial Resistance and Alternatives to Antibiotics**
- **Immunosuppressive Diseases**
- **Parasitic and Fungal Diseases**
- **Molecular Epidemiology and Phylogenetics**
- **Vaccination and Biosecurity Strategies**
- **Gut Health and Performance**
- **Emerging and Re-emerging Diseases**
- **One Health and Zoonotic Risks**
- **Diagnostic Innovations and Digital Technologies**
- **Role of Feed Additives in Economic and Sustainable Poultry Production**
- **Future Prospects, Objectives, and Limitations of International Poultry Trade**
- **Improving Product Quality and Safety**



VENUE

SWISSOTEL THE BOSPHORUS



Located in the center of Istanbul with an amazing view of the Bosphorus, Swissôtel The Bosphorus, Istanbul, having the Safe Hotels Executive Level Certificate for 2016 – 2024, is a five-star luxury hotel. Historical gardens of 65 acres, as a part of Dolmabahçe Palace, surround the hotel which makes the hotel distinguish. Besides having a breathtaking view of Bosphorus Swissôtel The Bosphorus, Istanbul is located in the district of the international luxury brand shopping area of Nisantasi and dynamic nightlife. The hotel offers 566 guest rooms and suites.

Swissôtel The Bosphorus, Istanbul offers 5,900 square meters of meeting space and 29 event rooms, including three ballrooms. Including a ballroom and various size meeting rooms, the venue has the capacity of 5 to 1200 people for successful meetings and business gatherings.

The comprehensive banquet and catering services offer a wide variety of international dishes prepared by renowned, award-winning chefs. Dreamy weddings are enriched by the magnificent Bosphorus view and Swissôtel's impeccable service.

The distance between Swissôtel The Bosphorus, Istanbul, and Sabiha Gökçen Airport (SAW) is 45 km/ 27 miles. Also, the distance between Istanbul Airport, Europe's largest airport, and Swissôtel The Bosphorus, Istanbul is 43km / 26 miles. Secure outdoor and indoor hotel parking is also available for your vehicle during your stay.

WVPA 2026

REGISTRATION FEES

REGISTRATION CATEGORY	EARLY-BIRD Until 31.03.2026	REGULAR From 31.03 to 31.08.2026	ONSITE 01.09.2026
WVPA Member	550,00 €	630,00 €	700,00 €
WVPA Non-member	650,00 €	730,00 €	800,00 €
Student	300,00 €	330,00 €	350,00 €

REGISTRATION FEES INCLUDE

- Access to the meeting halls and program
- Access to the exhibition area
- Welcome reception
- Lunches and coffee breaks
- Name badge and congress materials
- Certificate of attendance

GALA DINNER

Gala Dinner Ticket

150,00 €

*Fees above will be added 20% VAT.

ACCOMMODATION



Swissotel The Bosphorus has 566 guest rooms and suites, featuring state-of-the-art technology and exclusive amenities.

Single Room	330,00 €
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Double Room	365,00 €
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The room rates above are per room, per night and including breakfast. 10% VAT and 2% city tax should be added.

For availability and booking, please contact the organizing secretariat.

SPONSORSHIP OPPORTUNITIES

FOR WVPA2026 AT A GALANCE

	MAIN	PLATIN	GOLD	SILVER	BRONZE
	75,000 €	50,000 €	30,000 €	20,000 €	15,000 €
Exhibition Booth (Space Only)	18 m ²	12 m ²			
Logo on WVPA2026 Website	✓	✓	✓	✓	✓
Logo on Sponsors' Board	✓	✓	✓	✓	✓
Logo on Abstract Book	✓	✓	✓	✓	✓
Logo on Program Booklet	✓	✓	✓	✓	✓
Logo on Congress Mobile Application	✓	✓	✓	✓	✓
E-Blast Dedicated to Sponsor	2	1			
Complimentary Registration	8	5	3	2	1
Complimentary Gala Dinner	4	3	2	1	1
Advertisement in the Program Booklet	Full Page	Half Page	Half Page	Half Page	1/4 Page
Congress Bag Insert	✓	✓	✓		

75,000 € - RESERVED ENTITLEMENTS

- 18sqm – Exhibition booth (space only)
- Sponsor logo on;
 - WVPA2026 website
 - Sponsors board
 - Abstract book
 - Program booklet
 - Congress mobile application
- 2 e-blasts dedicated to the sponsor
- 8 complimentary registration (With access to lunches and coffee breaks)
- 4 gala dinner tickets
- One full page advertisement in the program booklet
- Congress bag insert (4 pages A4 max size, double sided, inserts must be printed and delivered to congress center by the sponsor before due date)



**MAIN
SPONSOR**

50,000 €

ENTITLEMENTS

- 12sqm – Exhibition booth (space only)
- Sponsor logo on;
 - WVPA2026 website
 - Sponsors board
 - Abstract book
 - Program booklet
 - Congress mobile application
- 1 e-blasts dedicated to the sponsor
- 5 complimentary registration (With access to lunches and coffee breaks)
- 3 gala dinner tickets
- Half page advertisement in the program booklet
- Congress bag insert (4 pages A4 max size, double sided, inserts must be printed and delivered to congress center by the sponsor before due date)



**PLATINUM
SPONSOR**

30,000 €

ENTITLEMENTS

- Sponsor logo on;
WVPA2026 website
Sponsors board
Abstract book
Program booklet
Congress mobile application
- 3 complimentary registration (With access to lunches and coffee breaks)
- 2 gala dinner tickets
- Half page advertisement in the program booklet
- Congress bag insert (4 pages A4 max size, double sided, inserts must be printed and delivered to congress center by the sponsor before due date)



**GOLD
SPONSOR**

20,000 € ENTITLEMENTS

- Sponsor logo on;
 - WVPA2026 website
 - Sponsors board
 - Abstract book
 - Program booklet
 - Congress mobile application
- 2 complimentary registration (With access to lunches and coffee breaks)
- 1 gala dinner tickets
- Half page advertisement in the program booklet



**SILVER
SPONSOR**

15,000 € ENTITLEMENTS

- Sponsor logo on;
 - WVPA2026 website
 - Sponsors board
 - Abstract book
 - Program booklet
 - Congress mobile application
- 1 complimentary registration (With access to lunches and coffee breaks)
- 1 gala dinner tickets
- Quarter page advertisement in the program booklet



**BRONZE
SPONSOR**

BUILD YOUR OWN PARTNERSHIP PACKAGE



GALA DINNER SPONSORSHIP

35.000 €

The WVPA 2026 Gala Dinner will take place on 3rd September in Swissotel.

*3 course meal will be served and live music will be performed during the night.

Benefits Included In Sponsorship Fee;

- Sponsor company will be announced as the Gala Dinner Sponsor in the congress website
- 10 complimentary tickets for gala dinner
- Verbal acknowledgment during the dinner by convenor
- Branding in gala dinner venue
- Company logo next to the welcome reception in the program
- 3 complimentary congress registration



WELCOME RECEPTION SPONSORSHIP

20.000 € - **RESERVED**

The WVPA 2026 Welcome Reception will take place on 2nd September in Swissotel.

Benefits Included In Sponsorship Fee;

- Sponsor company will be announced as the Welcome Reception Sponsor in the congress
- Branding in reception area
- Company logo next to the welcome reception in the program
- 3 complimentary congress registration



CHARGING KIOSK

12.500 €

Portable charging units will be placed in different locations of the venue for free use of attendees. The charging units will be branded with the sponsor company logo.

BUILD YOUR OWN PARTNERSHIP PACKAGE



COFFEE BREAKS SPONSORSHIP

15.000 € / 3 Days - **RESERVED**

Benefits Included In Sponsorship Fee;

- Sponsor company will be announced as the Coffee Break Sponsor in the congress website
- Branding in coffee break stations
- Company logo besides the coffee breaks in the congress program
- 1 complimentary congress registration



LUNCH SPONSORSHIP

10.000 € / Daily - **RESERVED for 1 Day**

Benefits Included In Sponsorship Fee;

- Sponsor company will be announced as the Lunch Sponsor in the congress website
- Branding in Lunch delivery stations
- Company logo besides the lunch in the congress program



DELEGATE LANYARDS ADVERTISEMENT

25.000 € - **RESERVED**

Exclusive high profile opportunity to brand delegate lanyards with your logo, up to 1500 delegates will see your logo.

- 2 complimentary congress registration

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CONGRESS APP SPONSORSHIP

10.000 € - **RESERVED**

The congress mobile application will be the most widely used advertising tool throughout the congress. The entire congress program will be accessible through this app and all up-to-date announcements will be made via the application.

Benefits Included In Sponsorship Fee;

- Continuous mobile app banner advert in main page of the application
- Sponsor company will be announced as the congress app sponsor in the congress website
- Sponsor company logo will be printed with app download barcode
- 2 Push notifications to be sent out on behalf of the sponsor

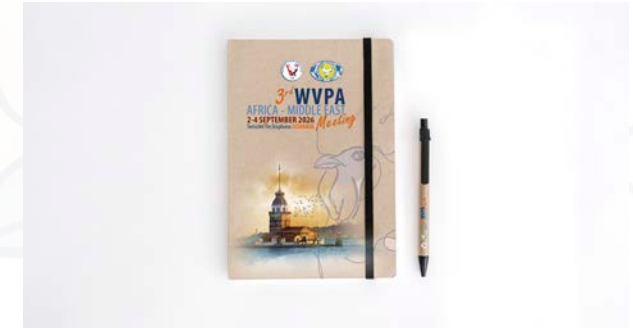


USB STICKS OF ABSTRACTS

10.000 € - **RESERVED**

Each registered delegate will receive a USB memory stick with abstract book. It will be handed out to the delegates during registrations.

Sponsors logo will be printed on front cover of the USB stick



NOTEPADS AND PENS

5.000 € - **RESERVED**

- Opportunity to place your logo on the pens
- Opportunity to place your company advertisement in the back cover page of the notepads

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CONGRESS BAG SPONSORSHIP

25.000 €

- Sponsor logo inside the congress bag
- Sponsor company will be announced as the Congress Bag Sponsor in the congress website
- Bag design will be selected by WVPA 2026 Organizing Committee and produced by the PCO.
- 2 complimentary congress registration



BAG INSERT

2.000 €

Opportunity to provide an insert into congress bags (max 4 pages A4 max size, double sided, inserts must be printed and delivered to congress center by the sponsor before due date)



HOTEL ROOM KEY CARD

5.000 € - **RESERVED**

Sponsor logo will be branded on hotel room key cards of Swissotel Bosphorus.

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BREAKFAST SPONSORSHIP

2.000 Euro / per day

The logo of the sponsor company will be branded with a welcome board at the gate of main restaurant where the breakfast will be served for attendees staying in the official congress hotel(s).



SIGNAGE SPONSORSHIP

10.000 € - **RESERVED**

Sponsor logo will be branded on signage boards that will be used in needed number in the congress venue.



WATER BOTTLE SPONSORSHIP

15.000 € - **RESERVED**

Sponsor logo will be branded on water bottle that will be placed in foyer for the use of attendees.

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EXHIBITION SPACE

6 sqm -> 6.000 €

12 sqm -> 10.000 €

18 sqm -> 15.000 €

The foyer of the main room will be designed as exhibition hall for companies. The coffee service will be in this area as well.

Standard booth package includes:

- 6 sqm (3 meters width x 2 meters depth)
- 1 complimentary exhibitor registration
- Electricity connection

The booth will be reserved as space floor only. The exhibitor can contract with their booth builder company. If not, 1 table and 2 chairs (without any branding of the company) will be provided.

If the exhibitor plans to display a device / product that may need special voltage, the company is required to contact the PCO before the congress. If additional charges would occur, the exhibitor will be informed.

SATELLITE SYMPOSIUM

15.000 €

Companies can organize satellite symposiums during the program. The topics and speakers of the symposiums should be finalized with the approval of the Organization Committee.

The company or product logo will be displayed in the section of the symposium both on printed and web version of the program.

During the Satellite Symposium, the company may display a maximum of 4 roll-ups and banners in the meeting room.

The company may distribute brochures, promotional materials or promotional products from the table placed in front of the room or inside the room during the symposium.

***Satellite Symposium duration is maximum 60 minutes.

***The dates and time of the satellite symposium will be determined by the Organization Committee according to the amount of sponsorship.

HOW TO BECOME A SPONSOR/EXHIBITOR

To become a sponsor / exhibitor or to create a tailor-made sponsorship for your company, please contact the local PCO.

The sponsorship rates in the brochure will be subject to 20% VAT. If the related governmental bodies make any change in tax rates, the payments the contracts and payments that are not invoiced, will be subject to change.

To confirm and guarantee a sponsorship category, the inquiries should be submitted by email. After mutual confirmation, the sponsor and the local PCO will sign a contract including the sponsorship benefits, payment and cancellation condition.

ORGANIZATION SECRETARIAT

Valör

KONGRE organizasyonları

Valör Turizm ve Kongre Organizasyonları

Turan Güneş Bulvarı Galip Erdem Caddesi
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